

15 Reasons your practice is in trouble if you aren't collecting against high deductibles before the visit:

- 1. You end up seeing patients for free.**
- 2. You are forced to send patients to collections.**
- 3. You have to increase your patient volume by 20% to cover the loss.**
- 4. You lose patients to other practices because they can't pay their bill.**
- 5. You pay high commissions to collection agencies trying to collect.**
- 6. You pay high commissions to billing companies trying to collect.**
- 7. You spend money on printing and postage for 1000's of paper statements and bills.**
- 8. You waste 20% of your time fighting with the insurance company over denials.**
- 9. You "write off" \$100,000's each year.**
- 10. Patients no show to appointments because they can't pay.**
- 11. Patients ruin their credit from delinquent medical bills.**
- 12. Patients tell friends and family you are "too expensive".**
- 13. Patients waste time at check-in arguing with staff.**
- 14. Patients delay their care and end up in the ER.**
- 15. Patients don't follow your care plans.**

FREE FULL ONLINE TRAINING: Grab a spot on the full video walk through of how to handle high deductible patients. Increase your patient revenue by 20% in 21 days.